

ViaFresh™

Odor Counteractant

Concentrated odor eliminator formulated with Viazyme™ deodorizer.



Item #	Description	Size	Units Per Case
BPR736001-A	ViaFresh™ Cherry	Gallon	4
BPR738001-A	ViaFresh™ Lemon Drop	Gallon	4
BPR737001-A	ViaFresh™ Wildflower	Gallon	4
BPR737032-A	ViaFresh™ Wildflower	Quart	12

Features

- Powerful enzymatic action kills odors at the source and provides long-lasting odor control
- Long-lasting deodorizing power
- Pleasant scents leave the area smelling fresh and clean
- Nonpathogenic and nonpolluting to help protect human and environmental health
- Readily biodegradable — produces no persistent and unwanted byproducts
- Safe for grease trap and drain lines
- Contains no “quats” — safe on all generations of carpets
- Contains no phosphates or 2-butoxyethanol (butyl)
- Low VOCs and no sticky surfaces
- Highly concentrated to provide maximum savings
- Available in fresh Cherry Almond, Wildflower and Lemon fragrances



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ViaFresh™ is a highly effective and powerful odor-killing product. It contains a safe but powerful enzyme-producing system designated to eliminate a wide range of malodors. ViaFresh Cherry quickly kills unpleasant odors from vomit, urine, pets, spoiled meat, soured milk, cooking, tobacco smoke, mildew, drains, grease traps, garbage, compactors, portable toilets, spoiled food and more.

Physical Data

Physical form: Opaque liquid
Odor: Cherry almond, wildflower or lemon
pH (Concentrate): 7.0–9.0
pH (Diluted 1:256): 7.0–8.0
Foam level: Low
Freeze/thaw stability: Excellent
Phosphates: None
Surfactant biodegradability: Complete
Solubility in water: Miscible
Shelf life: 2-year minimum in unopened container

Performance Data

Dilution ration: 1:256
General odor control and deodorizing:
Add ½ ounce of ViaFresh per gallon of cool water

Restrooms, washrooms and bathrooms:
Add 1 to 2 ounces of ViaFresh per gallon of cool water

Trash containers and compactors:
Add 2 ounces of ViaFresh per gallon of cool water

Extreme or stubborn odors:
Add 8 ounces of ViaFresh per gallon of cool water

Drains and drain-line maintenance:
Pour 1 ounce of ViaFresh down main drain closest to grease trap on a daily basis. Use 2 ounces if drains get heavy use

Grease trap maintenance:
Pour 2 ounces of ViaFresh down main drain closest to grease trap on a daily basis. Use 4 ounces if the grease trap gets heavy use