

# 78

## GENERAL-PURPOSE CLEANER



**Sustainable Earth**

By Staples®

**High-performing heavy-duty cleaner  
formulated for your toughest cleaning jobs**

### PRODUCT DESCRIPTION

Sustainable Earthy by Staples® General Purpose Cleaner (SEB78) is a versatile, eco-preferable\*, ready-to-use cleaner that delivers great performance on a variety of surfaces. Use it to clean and degrease floors, windows, walls, countertops, cabinets, carpets, toilets, urinals, sinks and many other types of surfaces not harmed by water. SEB78 effectively removes industrial grease and oil, animal fats, permanent marker ink, crayons, ballpoint ink, heavy-finish buildups, shower room soap scum, fingerprints and most water- or oil- based soils. It can be applied with a sponge, cloth, wiper, squeegee, squirt bottle or a trigger sprayer assembly.

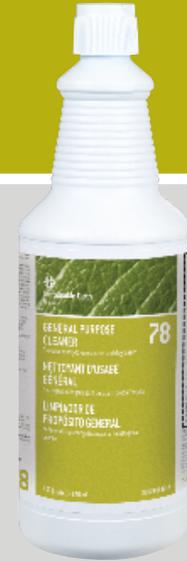
### FEATURES

- Safe for metals and glass surfaces
- Less than 1% VOC
- Effective on both oil- and water-based soils
- Leaves no sticky or soapy residues to attract soils
- Versatile formulation cleans nearly any surface not harmed by water
- Low odor makes it pleasant to use
- EPA DfE recognized

### PACKAGE SIZE

Item #	Description	Size	Units Per Case
SEB780032-B	SEB78 General-Purpose Cleaner	Quart	12

\* Compared to conventional cleaners



### Performance Data

Foaming tests	Low foaming
Damage to floor finish	None observed
Films, streaking or residues	None observed
Removal of clay soils	Superior
Removal of soils from grout	Superior
Removal of food residues	Superior
Streak-free removal of soils from glass	Excellent
Removal of fingerprints from stainless steel	Superior
Removal of oils from countertops	Superior
Normal soil removal	Superior
Wetting characteristics	Excellent
Heavy soil removal	Superior
Grease and oil removal	Superior

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## General-Purpose Cleaner

Available exclusively from:

**STAPLES** Advantage



### Physical Data

**Physical Form:** Clear, green liquid

**Odor:** Citrus

**pH (as is):** 6.5-7.5

**Foam Level:** Low

**Shelf Life:** 2 years minimum in unopened container

**Freeze/Thaw Stability:** Excellent

**Solubility in water:** Complete

**Dilution Ratio:** Ready-to-use

### Usage Information

Apply SEB78 to a clean cloth (or directly onto surface) and wipe away soil. Tougher soils may require slightly longer "contact times" to allow time for this product to penetrate stubborn soils attached to surfaces. Cleans all types of hard surfaces not harmed by water. Removes soap scum, urine stains and pet odors. Use to clean air vents, floor drains and garbage cans.

Avoid contact with eyes. Always follow good industrial hygiene practices when using chemicals.

Dispose of product and container in accordance with applicable federal, state, and local regulations.

### About Sustainable Earth by Staples®

Our exclusive eco-preferable\* line offers great ways to get the products your business needs and to lessen the impact on the environment. Every Sustainable Earth by Staples® product meets our brand's highest environmental standards.

Plus, like all Staples® brand products, the quality is guaranteed. It's a real win-win for you — and the environment.

\*Compared to conventional cleaning products.

### Certification Definitions



The U.S. Environmental Protection Agency's Design for the Environment (DfE) program seeks to promote the use of institutional cleaners and maintenance products with improved environmental and human health characteristics. Products displaying the EPA DfE logo contain ingredients with more positive health and environmental characteristics than conventional cleaners.



All plastic containers used in packaging products display the Society of Plastics Industries' 3-side triangular arrow to make recycling easier. The majority of our containers are readily recyclable and classified as 2-HDPE (high-Density Polyethylene) and some contain 25% post-consumer recycled plastic.

Order online at:  
**StaplesAdvantage.com,**  
**Eway.com,**  
**CoastwideLabs.com**

or your favorite ordering system

These specifications were correct at the time of printing but are subject to change without notice.  
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