

# 71

## TOILET & URINAL CLEANER



**Sustainable Earth**

By Staples®

**Fast-acting toilet bowl and urinal cleaner formulated for daily use on your most challenging restroom issues**

### PRODUCT DESCRIPTION

Sustainable Earth by Staples® Toilet and Urinal Cleaner 71 (SEB71) has several advantages over conventional cleaners. It is a safe, versatile, eco-preferable\* product that does not sacrifice cleaning performance. It is a concentrated toilet bowl and urinal cleaner that dilutes at one ounce per fixture (toilet or urinal) in most cleaning situations. It is specially formulated to clean, remove stains, eliminate and neutralize urinal odors and brighten toilet bowls and urinals without the use of hydrochloric, phosphoric or oxalic acid. SEB71 can be safely used daily on porcelain, porcelain enamel or stainless steel without etching or damaging them.

### FEATURES

- Contains no hydrochloric, phosphoric or hydrofluoric acids
- Thickened to cling to vertical toilet and urinal surfaces
- Removes calcium, magnesium and iron residues
- Instantly removes toilet and urinal soils from inside and outside of toilet and urinal bowls
- Effective on both oil- and water-based soils
- Will not etch toilet and urinal surfaces
- Versatile formulation eliminates unpleasant odors
- Low odor and no lingering or annoying smells
- Add one ounce of SEB71 Toilet and Urinal Cleaner per toilet or urinal fixture

### PACKAGE SIZE

Item #	Description	Size	Units Per Case
SEB710001-C	SEB71 Toilet & Urinal Cleaner	Gallon	4
SEB710032-C	SEB71 Toilet & Urinal Cleaner	Quart	12

\*Compared to conventional cleaning products.



### Performance Data

**Dilution Ratio: One ounce per toilet or urinal fixture**

Soap scum removal from shower walls	Outstanding
Removal of soil deposits on toilets and urinals	Outstanding
Mineral deposit ring removal from toilets/urinals	Very good
Brightening of metal fixtures in restroom	Outstanding
Cleaning and polishing porcelain surfaces	Outstanding
Cleaning and polishing porcelain enamel	Outstanding
Soil removal from ceramic tile grout	Very good
Removal of countertop soils	Outstanding
Removal of partition soils	Outstanding
Removal of general soils in restrooms	Outstanding
Cleaning of mirrors, glass and metal fixtures	Outstanding
Damage to porcelain or porcelain enamels	None detected

# 71

## Toilet & Urinal Cleaner

Available exclusively from:

**STAPLES** Advantage



### Physical Data

**Physical Form:** Clear, aqua liquid

**Odor:** Low

**pH (as is):** 2.0-3.0

**Foam Level:** Low

**Shelf Life:** 2 years minimum in unopened container

**Freeze/Thaw Stability:** Do not freeze

**Phosphates:** None

**Solubility in Water:** Complete

**Dilution Ratio:** Ready-to-use

### Usage Information

1. Apply solution to surface to be cleaned.
2. Allow SEB71 Toilet and Urinal Cleaner time to penetrate and disperse the soils.
3. Agitation with a bowl brush or swab may speed up the cleaning action.
4. Once soils are loosened, simply flush the fixture and wipe away the soil and water from the outside of the fixture.

It is always good practice to use safety goggles when handling chemicals. Read and understand SDS and label directions before use. Always follow good industrial hygiene practices when using chemicals. Improper use or improper dilution could result in damage to cleaning surfaces or to personal health. Dispose of product and container in accordance with all applicable federal, state, regional and local regulations.

### About Sustainable Earth by Staples®

Our exclusive eco-preferable® line offers great ways to get the products your business needs and to lessen the impact on the environment. Every Sustainable Earth by Staples® product meets our brand's highest environmental standards.

Plus, like all Staples® brand products, the quality is guaranteed. It's a real win-win for you — and the environment.

\*Compared to conventional cleaning products.

### Certification Definitions



This product contains ingredients with more positive health and environmental characteristics than conventional cleaners. [epa.gov/saferchoice](http://epa.gov/saferchoice).

EPA/Safer Choice recognition does not constitute endorsement of this product. The Safer Choice logo signifies that the product's formula, as Staples has represented it to the EPA, contains ingredients with more positive human health and environmental characteristics than conventional products of the same type. EPA/Safer Choice relies solely on Staples, its integrity and good faith, for information on the product's composition, ingredients and attributes. EPA/Safer Choice has not independently identified, that is, via chemical analysis, the ingredients in the product formula, nor evaluated any of Staples' non-ingredient claims. EPA/Safer Choice provides its evaluation only as to the product's human health and environmental characteristics, as specified in the Standard and based on currently available information and scientific understanding.



This product meets Green Seal™ Standard GS-37 based on effective performance, concentrated volume, minimized/recycled packaging and protective limits on: VOCs and human & environmental toxicity. [GreenSeal.org](http://GreenSeal.org).



This product meets applicable NSF Non-food Compound Registration Guidelines for use in non-processing areas of food establishments. [www.nsf.com](http://www.nsf.com)



All plastic containers used in packaging products display the Society of Plastics Industries' 3-side triangular arrow to make recycling easier. The majority of our containers are readily recyclable and classified as 2-HDPE (high-Density Polyethylene) and some contain 25% post-consumer recycled plastic.

Order online at:

**StaplesAdvantage.com,**  
**www.CoastwideLabs.com**  
or your favorite ordering system