

# 65

## HEAVY-DUTY GENERAL-PURPOSE CLEANER



**Sustainable Earth**  
By Staples®

**Heavy-duty general-purpose cleaner designed to meet your toughest cleaning challenges**

### PRODUCT DESCRIPTION

Sustainable Earth by Staples® Heavy Duty General Purpose Cleaner 65 (SEB65) is a versatile, eco-preferable\* product that delivers outstanding performance. It will clean, degrease and brighten floors, windows, walls, countertops and many other types of surfaces not harmed by water. It will effectively remove industrial grease and oil, animal fats, permanent marker ink, crayons, ballpoint ink, heavy-finish buildups, shower room soap scum, fingerprints and most water- or oil-based soils. It can be applied and used with a mop/bucket, sponge, cloth, wiper, auto scrubber, floor scrubber, pressure washer, squeegee, squirt bottle or a trigger sprayer assembly. Product is designed for use with Quick Mix® and Handy Mix® dispensing systems.

### FEATURES

- Concentrated to reduce waste and lower end-use costs
- Less than 0.1% VOC content
- Safe for metals and glass surfaces
- Effective on both oil- and water-based soils
- Does not leave sticky or soapy residue
- Versatile formulation cleans nearly any surface not harmed by water
- Low odor makes it pleasant to use
- Meets Green Seal™ GS-37 performance standards and performs as well as nationally recognized products in its category when tested using ASTM D4488 Cleaning Performance Test

### PACKAGE SIZES

Item #	Description	Size	Units Per Case
SEB650001-C	SEB65 Heavy-Duty General-Purpose Cleaner	Gallon	4
SEB6502QM-C	SEB65 Heavy-Duty General-Purpose Cleaner, Quick Mix	Gallon	4
SEB6504HM-C	SEB65 Heavy-Duty General-Purpose Cleaner, Handy Mix	Half Gallon	3
SEB650055-C	SEB65 Heavy-Duty General-Purpose Cleaner	55-Gal Drum	1

Regardless of Staples® or customer terms to the contrary, sales of 55-gallon drum containers of Staples® and Sustainable Earth by Staples® branded chemicals are final and not returnable or exchangeable, and are inclusive of all applicable shipping charges.

\*Compared to conventional cleaning products.



### Performance Data

#### Dilution Ratio 1:128

Foaming tests	Low foaming
Damage to floor finish	None observed
Films, streaking or residues	None observed
Removal of clay soils	Superior
Removal of soils from grout	Superior
Removal of food residues	Superior
Streak-free removal of soils from glass	Excellent
Removal of fingerprints from stainless steel	Superior
Removal of oils from countertops	Superior
Normal soil removal	Superior
Wetting characteristics	Excellent
Heavy soil removal	Superior
Grease and oil removal	Superior

# 65

## Heavy-Duty General-Purpose Cleaner

Available exclusively from:

**STAPLES** Advantage



### About Sustainable Earth by Staples®

Our exclusive eco-preferable® line offers great ways to get the products your business needs and to lessen the impact on the environment. Every Sustainable Earth by Staples® product meets our brand's highest environmental standards.

Plus, like all Staples® brand products, the quality is guaranteed. It's a real win-win for you — and the environment.

\*Compared to conventional cleaning products.

### Certification Definitions



This product contains ingredients with more positive health and environmental characteristics than conventional cleaners. [epa.gov/saferchoice](http://epa.gov/saferchoice)..

EPA/Safer Choice recognition does not constitute endorsement of this product. The Safer Choice logo signifies that the product's formula, as Staples has represented it to the EPA, contains ingredients with more positive human health and environmental characteristics than conventional products of the same type. EPA/Safer Choice relies solely on Staples, its integrity and good faith, for information on the product's composition, ingredients and attributes. EPA/Safer Choice has not independently identified, that is, via chemical analysis, the ingredients in the product formula, nor evaluated any of Staples' non-ingredient claims. EPA/Safer Choice provides its evaluation only as to the product's human health and environmental characteristics, as specified in the Standard and based on currently available information and scientific understanding.



This product meets Green Seal™ Standard GS-37 based on effective performance, concentrated volume, minimized/recycled packaging and protective limits on: VOCs and human & environmental toxicity. [GreenSeal.org](http://GreenSeal.org).



This product meets applicable NSF Non-food Compound Registration Guidelines for use in non-processing areas of food establishments. [www.nsf.com](http://www.nsf.com)



All plastic containers used in packaging products display the Society of Plastics Industries' 3-side triangular arrow to make recycling easier. The majority of our containers are readily recyclable and classified as 2-HDPE (high-Density Polyethylene) and some contain 25% post-consumer recycled plastic.

### Usage Information

SEB65 Heavy-Duty Cleaner is formulated to work effectively with cold water. It is recommended that the product be used with cold water to help save energy used to heat water.

1. Dispense or mix according to dilution chart.
2. Apply solution to surface to be cleaned.
3. Allow time to penetrate and disperse the soil and contaminant.
4. Scrubbing with a sponge, cloth, pad or brush may speed up the cleaning action.
5. Once soils are loosened, simply wipe or wash away with a cloth or water. No rinsing is necessary.

Wear eye/face protection when handling concentrated product. Read and understand SDS and label directions before use. Always follow good industrial hygiene practices when using chemicals. Improper use or improper dilution could result in damage to cleaning surfaces or to personal health. Dispose of product and container in accordance with all applicable federal, state, regional and local regulations.

### Physical Data

**Physical Form:** Clear, green liquid

**Odor:** Citrus

**pH Concentrated:** 6.5-8.5

**pH Diluted (1:128):** 7.0 - 8.0

**Foam Level:** Low

**Concentrated:** Reduces package waste

**Shelf Life:** 2 years minimum in unopened container

**Freeze/Thaw Stability:** Excellent

**Solubility in Water:** Complete

**Dilution Ratio:** 1:128

(One gallon of concentrated SEB65 Heavy-Duty General-Purpose Cleaner makes 129 gallons of ready-to-use high-performance cleaner.)

These specifications were correct at the time of printing but are subject to change without notice. REV15A

Order online at:  
**StaplesAdvantage.com,**  
**www.CoastwideLabs.com,**  
or your favorite ordering system